



Problem

People can't sustain their healthy exercise habits. Unmotivated by arbitrary health goals, people find exercise monotonous and chore-like.

Solution

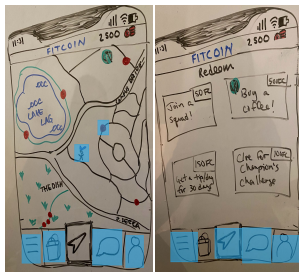
Gamify fitness so it's accessible and sustainable for all people by providing communities and fun but achievable activities.

Process

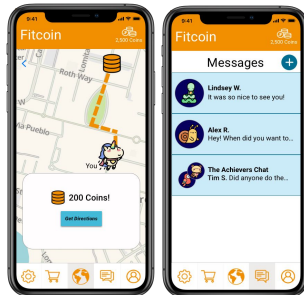
Needfinding



Low fidelity

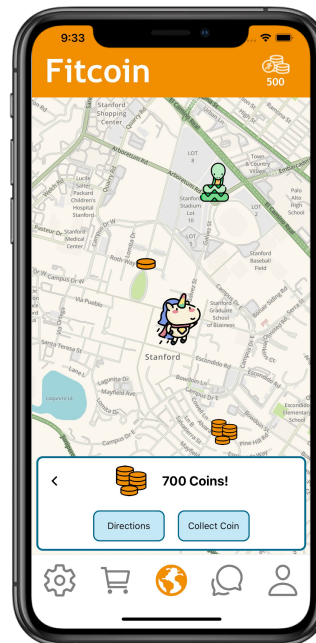


Medium fidelity

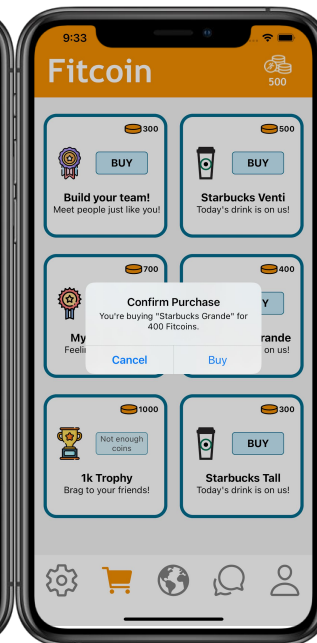


Key features

Pick up coins in your area



Win rewards



Build your fitness community

